

PARTICIPATION



The 'Participation' section of TPTracker offers you a range of tools to record, evaluate and report on your customer involvement activities.



TRACK & MANAGE ACTIVITIES

TPTracker can be used to manage client involvement activities, providing a central resource to monitor activity participation. The simple to use module includes the ability to create an activity and a group of participants selected from client profiles, linking individuals to invite to an activity and tracking their engagement. Determine whether your event is a regular occurrence or a one-off activity and record participants involvement.

Customer expenses and other costs, staff time and inputs from partner organisations can also be entered to give you a full, central overview of the activity. You can also store any documents or photos linked to an activity.

EVALUATE PARTICIPATION

Quantifiable outcome measures can be used to evaluate your customer involvement work: monitoring KPI's, producing VFM assessments, securing funding for projects, evidencing social value, sharing data with stakeholders and demonstrating compliance with HCA Guidelines.

ANALYSE & REPORT

Outcomes can be translated into Social Impact Values and compared with Input Values to show the return on investment for an activity or group of activities. Our reporting tools give you a variety of reports and summaries with just a few clicks. Data exports make it easy to include statistics in your presentations and internal reports.

WHY CHOOSE TPTRACKER?

- Link customer involvement activities to individual profiles
- Track activities to make informed decisions on their success
- Keep central records of other input values such as costs & event photos
- Evaluate outcomes such as social impact values and report statistics

Arrange a Demo

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