

# TPTracker® for your Resident Engagement Team

## PROFILE ♦ INFORM ♦ INVOLVE ♦ THANK

A specialist software solution, widely used by the UK Social Housing Sector for more than fifteen years, with the functionality you need for communicating with your contacts or managing and evaluating their participation and engagement activities.

### Profiles

Easy access to the details of each person in your database, including their contact details, personal profile, communication and engagement preferences, documents and past history.

### Communications

Tools for quickly selecting people from your database, contacting them in their preferred way and tracking the delivery of each message.

### Participation

Invite participants based on their background and preferences, record their involvement, evaluate the impact and value for money of individual events or programmes and (if you wish) recognise or reward their involvement.

## TPTracker for SOCIAL HOUSING PROVIDERS

### Performance

Quantify your outcomes and track them against Key Performance Indicators (you define them), but also build up a qualitative record with a storyboard of anecdotes and achievements.

### Recognition

Track individual participation histories to identify, recognise and reward (if you wish) those who contribute the most.

To discover more about **TPTracker<sup>®</sup>**  
call **08456 432 872** or email  
**support@arenapartnership.co.uk**

