



TPTracker[®] *for business*

for your **CUSTOMER CONTACT TEAMS**

**Manage your contacts efficiently and
communicate with GDPR compliance**

Customers, Prospects, Suppliers, Staff
and Other Contacts

Our four key promises

1. No long-term contract, just pay as you go
2. One licence, unlimited number of users
3. People to talk to, who'll set it all up for you
4. Minimal training needed to get you started

TPTracker for BUSINESSES

Do you currently use spreadsheets and want to move on to something better, with more helpful features?

Or do you have a CRM tool that does not give you what you need, is costly and won't adapt as your business grows? Then **TPTracker**[®] is for you.

What is TPTracker[®] for BUSINESS?

TPTracker[®] is a cloud-based software service which enables you to manage your database of contacts.

Recognised for its ease of use, very clear and simple navigation and great flexibility to adapt to your own specific needs, TPTracker[®] software has been in use for more than 15 years.

How will it benefit me?

You will have just one central database of all your contacts (customers, prospects, suppliers, staff and other contacts) at the heart of your TPTracker[®] software package.

All your team's different records will be linked to this one database: **Contact details, Profiles, Communications and History** giving you a 'Single source of data'.

Clear navigation with easy indexing and look-ups will allow you and your team to quickly find, interpret and share all the information you need.

TPTracker for BUSINESSES

SPEED: Look up contacts

Instant access to the contact details and background profiles of each contact.

INFORMATION: Track clients

Follow the history of your communications and activities with each of your contacts.

EFFICIENCY: Communicate quickly

Use TPTracker® to send emails, texts or mailings to individuals or groups and automatically record the outcomes.

INSIGHT: Profile individuals or groups

Gain insight into your customers and find others who match their profile.

COMPLIANCE: Store data securely

An easy way to manage your data in full compliance with GDPR rules.

How secure is my data?

TPTracker® software is protected with very high levels of security, so while your system remains easy to access, your data stays safe.

And we guarantee that everything is hosted on servers which are on the UK mainland, to comply with data protection requirements.

How many people can use it?

Our most popular feature is that YOU control who is authorised to access to your TPTracker® system. You pay for just one licence per organisation and can then have **as many users as you need**. With TPTracker® you can rest assured that as your team grows, the costs won't keep escalating up.

Can I talk to a real person?

Our second most popular feature is that we are **real people** on the end of a phone and we will set up your TPTracker[®] system for you and then give you advice and training on how to get the best out of it.

Are there any upfront costs?

No. We will listen to you, put together a package to meet your needs, format and upload your existing data for you and train you to get started. All you pay is a licence fee to use it, which can be paid either **monthly** or **annually**, whichever suits you best. We like to keep things simple!

"It enables us to be responsive to the needs of our customers and business-like in the way that we deliver our programmes". CR

"This is a really effective way of communicating by text, email, post or in any combination of these". AWS

"The support provided is very helpful, friendly and quick to respond". JG

Call us now on **08456 432 872** and discover more about how **TPTracker**[®] could be helping you.